

# Volatility: A Misleading Measure of Risk

05/04/2017

*"History has not dealt kindly with the aftermath of protracted periods of low risk premiums" – Alan Greenspan*

The ability to see beyond the observable and the probable is the most important and underappreciated characteristic of successful investors. For example, visualize a single domino standing upright. With this limited perspective, one can establish what the domino is doing in the present and form expectations around what might happen if the domino falls. However, by expanding one's viewpoint, you may discover the domino is just one in a long line of dominoes standing equidistance from each other. The potential chain of events caused by the first domino falling now offers a vastly different outcome. Many investors myopically focus on the trends of the day and fail to notice the line of dominoes, or what is technically known as multiple-order effects.

Since the Great Financial Crisis of 2008, maintaining animal spirits has been a primary goal of the world's central banks. The crisis proved a brutal reminder that, in this new era of significant leverage, a loss of investor confidence can result in violent reactions that ripple throughout the financial markets and the global economy. By employing extraordinary policies and optimistic narratives, the central banks have persuaded the public to believe that all is well. They have successfully focused the investor on one domino.

As investors, we are negligent if we follow the Fed's lead into this complacent stupor. By prodding economic growth with unproductive debt and reigniting asset bubbles, the central banks have simply done more of what created the spasms of 2008 in the first place. Despite the markets calm façade and historically low perception of risk, the vast chasm that lies between perceived risk and reality is troublesome.

## Implied Volatility

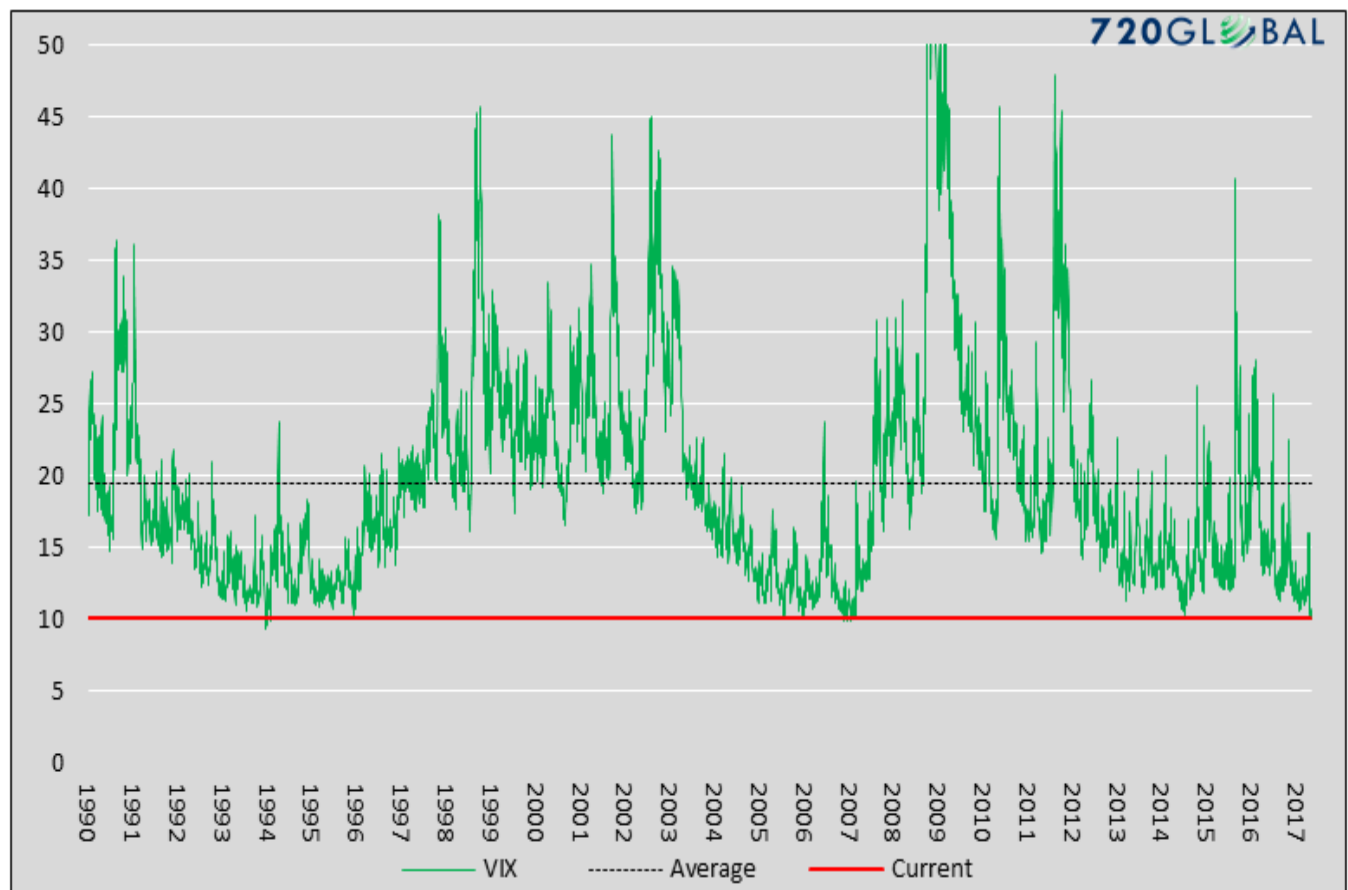
Implied volatility is a well-followed measure of expected price change. The metric, derived from the prices of put and call options, can be thought of as the amount of risk that investors expect to occur between today and a specified expiration date. Bullish periods are most frequently categorized by low implied volatility, while bearish periods tend to have elevated levels of implied volatility.

Chris Cole of Artemis Capital has a broader definition of volatility - **"(volatility) is the difference in the world as we imagine it to be and the world that actually exists."** Think about his quote carefully before reading on.

In the investment sphere, Cole's statement can be boiled down to the contrast between the consensus mindset investors hold to explain the current state of economic activity, fundamentals, market valuations and implied risks versus the reality encapsulated by those metrics. **While no one can quantify "the reality", the wider one perceives the difference between implied volatility and reality, the greater the opportunity present in the market.**

Since the 2008 crisis, and especially over the last three years, implied volatility has been abnormally low more often than not. In other words, investors believe the risks of a significant downdraft in stock prices is relatively minimal. This by no means indicates that the actual risks investors face have decreased per se, just that the financial gauges constructed on investor positioning claim that to be the case.

The graph below plots implied volatility (VIX) for the S&P 500 since 1990.



Data Courtesy: Bloomberg

Currently implied volatility is at a level that has only been experienced 0.22% of the time since 1990 and is almost half of its longer term average.

Some of the primary reasons for this abnormally low level of implied volatility are:

**Monetary Policy and the Federal Reserve (FED):** The FED's recent monetary policies, including a near zero percent Federal Funds rate, have resulted in increased financial leverage and increased demand for securities. This occurred as the Fed removed \$3.5 billion of U.S. Treasury securities from the market through Quantitative Easing (QE), further affecting supply-demand curves. As a consequence, the prices of many fixed income securities have risen sharply and yields and yield spreads hover near all-time lows.

It is worth mentioning that, at times when the stock market has dipped, the Fed has been vocal about their ability to take more aggressive action. As a result, investors believe the Fed will "not allow" the equity market to decline by much. The "buy the dip" strategy reflects this mindset.

**Share Buybacks:** Since 2012, 94% of S&P 500 companies participated in buybacks while all U.S. corporations spent over \$2 trillion in precious cash over that time period. Meanwhile, total U.S. corporate profits over the same time frame rose only \$14 billion. Reinforcing the "buy-the-dip" mentality, corporations tend to increase their pace of repurchases during periods when the market pulls back. An additional benefit of share repurchases is the purely optical effect on valuation measures like price-to-earnings. Although nothing material about a company's long-term growth prospects change (indeed, prospects are arguably hurt by imprudent use of cash), buybacks afford the cosmetic appearance of improved operating performance which triggers additional demand or eases investor concerns.

**Volatility Trading:** Through VIX futures contracts and a multitude of long and short volatility ETF's, the popularity of volatility as an asset class has increased dramatically in recent years. VIX traders are emboldened that volatility has risen for short periods of time but regresses toward or below its mean. This predictable behavior has made shorting volatility an attractive trade, especially during market drawdowns when VIX spikes higher. Again, such action strengthens the buy the dip reflex. Contributing to lower than average VIX levels is the upward sloping term structure of forward VIX futures contracts (known as contango). Trades which take advantage of this upward slope have made shorting volatility profitable even when the VIX is not elevated. An important dynamic in VIX trading is that as volatility falls, profit-seeking traders must increase the size of their positions to generate the same income as they did when the VIX was at a higher level. Doing so, however, clearly raises the potential risk of loss for these positions.

**Passive Mentality:** Historically-low fixed income yields have tempted investors to take on more risk. In part, this so-called "chase for yield" has led to a herding mentality. Investors have been flocking to securities, industries and indices that exhibit strong momentum, not necessarily commensurate fundamentals. Also growing is the popularity of passive investment styles. As we discussed in [Passive Negligence](#) and [Passive Negligence II](#), the overwhelming demand for passive index funds has led many investors to eschew appropriate security evaluation. As a result, investors have bid up prices of some stocks to valuations that are well above historical norms.

Noted value investor Seth Klarman described it this way in his recent letter to clients: *“One of the perverse effects of increased indexing and ETF activity is that it tends to ‘lock in’ today’s relative valuations between securities. Thus today’s high-multiple companies are likely to also be tomorrow’s, regardless of merit, with less capital in the hands of active managers to potentially correct any mispricing’s.”*

The factors listed above, coupled with cheerleading from the media, Wall Street and the Fed, have led to a behavioral state best labeled as “animal spirits.” The term, introduced by John Maynard Keynes, is a way to say that human emotions have resulted in greed. **When animal spirits run rampant, confidence trumps fundamentals, historical valuations, and poor risk/reward profiles.** Janet Yellen’s husband, George Akerlof, literally wrote the book on animal spirits. Along with fellow author Robert Shiller, he wrote *Animal Spirits* to document how important human psychology is in driving desired market and economic results. In *Fed Up*, by Danielle DiMartino Booth, the Dallas Fed insider stated the following: *“and yet here was the Fed, with Yellen as its biggest cheerleader, once again trying to build an economic recovery on the back of frenetic animal spirits.”* Our review of Danielle’s book can be found here ([LINK](#)).



The four broad factors discussed above coupled with low but stable economic growth have temporarily sated investors’ desire for economic stability and, in turn, market confidence. While this may appear well and good, we must consider what lies underneath the cloak of stability.

## The Unseen Dominoes

While low levels of implied volatility may comfort investors for the moment, it seems prudent to contemplate current factors that run counter to low levels of implied volatility:

**Debt Outstanding:** The total amount of U.S. debt outstanding, including Federal, personal and corporate debt, is greater than \$60 trillion and over three times U.S. GDP. More concerning, much of this debt is unproductive as it has *not* been employed towards productive investments which generate economic growth to service and retire the debt. Debt used solely for consumption, as has largely been the case, allows for the purchase of more goods and services today that otherwise would have been consumed in the future. This leaves a consumption void tomorrow, as demand is satisfied and marginal consumption is restricted by debt payments.

*“To combat the depression by a forced credit expansion is to attempt to cure the evil by the very means which brought it about.”* Friedrich Hayek - *Monetary Theory and the Trade Cycle*

**Interest Rates:** Interest rates have been on a 35-year path lower. This is partially the result of decades of demand-focused monetary policy designed to incentivize debt-fueled consumption. With interest rates at unprecedented low levels and a limited ability for many to continue borrowing, the marginal benefit of lower interest rates is minimal. Additionally, investors are being forced to take outsized risks due to paltry returns offered by most fixed income securities.

**Productivity:** Productivity growth in the U.S. and most developed economies has slowed sharply from prior decades and in many cases has begun to decline. Without productivity growth, economic growth can only occur with increased debt and/or favorable demographics. Given poor demographics and record debt levels, relying on either is a highly questionable strategy.

New York Times author and economist Paul Krugman said: *“productivity isn’t everything, but in the long run, it’s almost everything.”*

**Economic Trends:** GDP growth in the U.S. has been in secular decline for over forty years. The rate of real economic growth is projected to be below 2% for the years ahead. This assumes the productivity, demographic, and debt landscape referenced above. Secular GDP per capita, a better measure of true output, is growing well below 1% annually and could decline in the years ahead.

**Trump, Brexit, and Nationalism:** Donald Trump, BREXIT and a growing worldwide nationalist movement raises concerns that global trade may become compromised. The Great Depression was, in part, due to a reduction in global trade as a result of protectionist actions. See [Hoover’s Folly](#) for more information.

**China:** The significant growth of China has played an outsized role in supporting global growth over the past fifteen years. The combination of cheap labor and a surge in debt is rapidly losing its effectiveness in China. Massive debt loads, rapidly declining productivity growth and competition is resulting in financial instability.

**Rising Social Instability:** Donald Trump, Bernie Sanders, BREXIT and other recent events serve as clear signals that voters are demanding change. The financial effects of consumerism are finally forcing people to bear an unacceptable weight. Social instability is on the rise as can be attested to by the recent riots at Berkley, the post inauguration women's march on Washington, and racially oriented riots in Baltimore and St. Louis. While these events have different themes, causes and flag bearers, they are indicative of inequality.

## VIX

The prolonged monetary exertions of the Federal Reserve and global central banks have put investors into a complacent trance. Implied volatility appears tame but a regime shift, when it arrives, will test even the most seasoned managers.

Volatility has not been mastered. The powerful forces that have suppressed it will turn, and the dormant but still present fundamental forces that few seem to consider will not fade away. The recognition of reality may occur slowly and provide watchful investors ample warning. However, the vast chasm that lies between reality and implied risk could make such a turn explosive and will certainly catch the unprepared off-guard.

## Summary

Fixing the world's economic and financial problems will be arduous and steps taken to date have done nothing to abrogate those issues. Durable solutions require time, discipline, sacrifice and a return to sound fiscal and monetary policy. Throughout the last 30 years, mounting economic problems have been consistently ignored. The overriding goal of economic policy makers has been to keep near-term economic growth on par with the seemingly arbitrary goals of the day. Economic policy has focused on immediate gratification and avoidance of pain at the expense of long-term economic health. **This adolescent logic stimulates short-term growth as desired, but more importantly, it fosters boom-bust cycles and long term instability.**

Successful investors understand that optimism, momentum and hope, the first order movements, the emotions that currently fill the media and Twitter-sphere, are most responsible for driving prices on a day-to-day basis. There is no doubt that such animal spirits could easily send the market even higher. That said, investors would be well-advised to devote significant time toward considering the multiple order effects. It is those effects, the emblematic line of forgotten dominoes, which will ultimately drive prices. When the entirety of the current situation begins to more fully reveal itself, investors are likely to find that the difference between esoteric measures of implied volatility and their very tangible perception of reality could not be more different.



*720Global is an investment consultant, specializing in macroeconomic research, valuations, asset allocation, and risk management. Our objective is to provide professional investment managers with unique and relevant information that can be incorporated into their investment process to enhance performance and marketing. We assist our clients in differentiating themselves from the crowd with a focus on value, performance and a clear, lucid assessment of global market and economic dynamics.*

*Coming soon 720Global will offer “**The Unseen**”, a subscription-based publication similar to what has been offered at no cost over the past year and a half. In fact, what the subscription offers is precisely what we have delivered in the past, substance in style and form that provides unique analysis and meaningful value to discerning investors. Those that have read our work understand the comparative advantage they have gained over the vast majority of investors that solely focus on the obvious. Our readers are prepared for what few see.*

*720 Global research is available for re-branding and customization for distribution to your clients.*

*For more information about our services please contact us at 301.466.1204 or email [info@720global.com](mailto:info@720global.com)*

*©720Global 2017 All Rights Reserved*

**NOTICE AND DISCLAIMER:** *This material has been prepared by 720Global, LLC. Opinions expressed herein are subject to change without notification. Any prices or quotations contained herein are indicative screen prices and are for reference only. They do not constitute an offer to buy or sell any securities at any given price. No representation or warranty, either express or implied, is provided in relation to the accuracy, completeness, reliability or appropriateness of the information, methodology and any derived price contained within this material. The securities and related financial instruments described herein may not be eligible for sale in all jurisdictions or to certain categories of investors.*

*Neither 720Global, LLC nor its directors accept any liability for any loss or damage arising out of the use of all or any part of these materials.*

*All rights reserved. This material is strictly for specified recipients only and may not be reproduced, distributed or forwarded in any manner without the permission of 720Global, LLC.*